



ECONOMICS AND FINANCE ASSOCIATION

PRESENTS

The National Association for Business Economics
Job creation Strategies "What works and what does not"

Location: Knight Auditorium, Carl de Santis | Time: 8:30 am to 12:30 pm | Date: February 24th, 2012

Agenda

8:30 a.m. — 9:00 a.m.
Registration, light breakfast and
networking

9:00 a.m. — 11:30 a.m.
Presentations and Q&A

11:30 a.m. — 12:30 p.m.
Networking

12:30 p.m. — 1:30 p.m.
Panel Discussion and Q&A

Presenters: *Marketing*

Scott H. Adams is Chairman and co-founder and was president of Hiway Technologies, Inc. - the world's largest web hosting company with 240 employees and 150,000 accounts in 135 countries. Mr. Adams also launched the Adams' Center for Entrepreneurship at Florida Atlantic University.

Bob Swindell is President and CEO of the Greater Fort Lauderdale Alliance. The Alliance is Broward County's official public/private economic development partnership. He has an extensive history of community service and business leadership, including seats on executive boards [Commercial Real Estate Development Association, South Florida Technology Alliance, Enterprise Development Corporation, and Broward Education Foundation].

Andrew Duffell is President and CEO of the Florida Atlantic Research and Development Authority which runs Research Park at Florida Atlantic University. At the Business Development Board of Palm Beach County (BDB) he helped orchestrate the recruitment and expansion of local, national and international firms such as the world renowned Max Planck Florida Institute for Bioscience Research, which continue to add roughly \$3 billion annually to the regional economy.

Charles Harrington is Lead Instructor of economics at Nova Southeastern University's H. Wayne Huizenga School of Business and Entrepreneurship. He recently was elected vice chairman of the Southeast Florida Chapter of the National Association for Business Economics and the Economist Roundtable of the Economic and Development Research Institute of Palm Beach County.



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